

CONTEN T	ORGANIZATION			LANGUAGE QUALITY				BODY LANGUAG E		VISUAL AIDS DESIGN	Questio n- &- Answer Session	TOTA L SCOR E
	<i>Informative value</i> (depth of content presentation, clear point of view, logical sequence of information) (5)	<i>Structuring</i> (introduction, body, conclusion) (5)	<i>Deliver y</i> (volume and inflectio n to maintai n audienc e interest) (5)	<i>Audience Awareness</i> (demonstrati ng enthusiasm to grab attention) (5)	<i>Fluenc y</i> (5)	<i>Pronunciati on</i> (rhythm, intonation, word stress, sentence stress, linking, sound articulation) (5)	<i>Use of Vocabula ry</i> (5)	<i>Gramm ar accurac y</i> (5)	<i>Eye contact</i> (5)	<i>Postur e</i> (5)	<i>Text/ Fonts/ Colours/ Pictures/Effec ts</i> (15)	<i>Audience Interaction</i> (5)