

ALL-UKRAINIAN CONTEST OF VIDEO PITCH PRESENTATIONS

“SOFT AND HARD SKILLS FOR MY FUTURE JOB” AMONG FOURTH-YEAR STUDENTS



*National Technical University of Ukraine
“Igor Sikorsky Kyiv Polytechnic Institute”*



Dnipro University of Technology



*National University
“Yuri Kondratyuk Poltava Polytechnic”*



Taras Shevchenko National University of Kyiv

We are pleased to invite fourth-year students to take part in the All-Ukrainian contest of video pitch presentations “Soft and Hard Skills for my Future Job”, which will be held 06.10.2025 – 22.11.2025.

The **purpose of the contest**: to enhance the intellectual level of higher education students, to motivate them to develop creative abilities and create conditions for supporting gifted and talented students.

Language: English. **Form of participation**: individual.

The **selection of winners** depends on the number of scores received for video pitch presentation.

The **judging criteria**:

https://docs.google.com/document/d/1FpE31mteNdMyPfWlRlqJFtLXQmMPGuG6/edit?usp=drive_link&ouid=103710058285958117669&rtpof=true&sd=true

Information about the contest is available here:

<https://classroom.google.com/c/ODA5NzczOTI4NDA3?cjc=e4osmvgg4>

INFORMATION SHEET



Pitching is the act of briefly conveying a concept, proposal, or initiative to an audience with the intent to persuade and engage. Pitching manifests in various forms and contexts, including presentations, project proposals, job interviews, and even social interactions. At its core, pitching is about effective communication – shaping a message that connects with the audience and inspires them to act.

Video pitching is the art of presenting an idea, project, or business in a short time frame using a recorded or live video instead of a written document or in-person meeting with the primary goal of generating interest and persuading the audience to support your idea.

»As a prospective candidate for a job opening, you need to make a video pitch presentation for a recruiting agency showcasing both your soft and hard skills.«

Consider the following requirements:

- ✓ *Indicate the position you are applying for. Highlight the qualities that set you apart as an outstanding candidate for the position by describing your soft and hard skills. Make it interesting and reflect your personality.*
- ✓ *Use formal language. You should use appropriate register, vocabulary, grammatical patterns, intonation, and pronunciation. Reading is not allowed, your speech should be natural.*
- ✓ *Create a visually attractive video pitch using animation / music / sound effects.*
- ✓ *Use any platform for video recording / animation creating (e.g. ScreenPal, Canva Video Editor, VideoScribe, etc.).*
- ✓ *Keep your video pitch between 90 and 95 seconds in length. Shorter or longer pitches will not be accepted.*
- ✓ *Use the most common video file format (e.g. mp4, avi, mkv, etc.).*
- ✓ *Do not generate video pitches with AI tools. AI-generated pitches will not be accepted.*
- ✓ *Name the video file as follows: University_Institute/Faculty_Group_Surname_Name (e.g. KPI_IPT_FB21_Petrenko_Anton).*
- ✓ *Complete the registration form via the link: <https://forms.gle/Exu2m3VaDcFxFZam8>*
- ✓ *Upload your video pitch to the Google Classroom feed via the link: <https://classroom.google.com/c/ODA5NzczOTI4NDA3?cjc=e4osmogg4>*

DEADLINE:

Dear participants, please, submit your video pitches by November 10, 2025

Good luck! ☺